



# What is the Link Report

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## OVERVIEW

SKU IQ is an Inventory Management Solution that empowers small business owners with the tools they need to stay on top of their inventory both online and in-store. The most versatile tool we provide to our clients is the Link Report. The Link Report works great when you already have inventory on your eCommerce site and on your Point of Sale. In order to utilize and fully enjoy your trial, we highly recommend that your inventory includes a few important variables so that the Link Report can do its best work to make linking your inventory as seamless as possible.

## HOW IT WORKS

The Link Report works by scanning your inventory in your Point of Sale and eCommerce platforms, then suggests matches by the Title/Name, SKU ID, OR UPC#. SKU IQ users then just need to check if the stock is correct on one or the other platforms (i.e. "The Source of Truth"), then select that option on the report itself. If you're sure that the inventory is correct on the Point of Sale, you can use the mass-linking tool at the top of the report page in order to link everything all at once. If you're not quite sure, that's okay. You can choose which inventory count is correct for each linkable item. Once linked, SKU IQ will then override the incorrect stock on the adjacent platform.

Moving forward, any time a sale happens with a linked item, the stock will adjust on both platforms! The Link Report is a critical and unique tool for SKU IQ, it does require the previously mentioned specifications to function but in return, it makes keeping your inventory counts correct as easy as pie!

## STEPS

1. Starting off, SKU IQ recommends that your Product information is consistent between your Point of Sale and eCommerce. Make sure each product that you wish to show on the Link Report has a matching Title/Name (this is both case and alphanumeric sensitive), SKU ID, OR UPC #. The good news is that you only need one of these to match between platforms.  
If a product does not have one of these matches, then it will not show on the Link Report.
2. If you have a product with Variants or Matrices, then the structure of the variant or matrix will need to match as well on both platforms. In example: if you have a shirt with different sizes in your Point of Sale then you will need to have that exact same structure (a shirt with different sizes) in your eCommerce platform. These products will need to have matching Titles, SKU's, OR UPC's across both Platforms or the Link Report will not be able to match them for you.

When handling variants and matrixes, the best way to make sure that the variants match is to assign individual SKU IDs to each product on your platforms. It is important to note that special characters (e.g. dashes, asterisks, colons, and semicolons) are not approved characters to use in the SKU ID field and will cause unexpected behaviors within SKU IQ.

## EXAMPLES

A successfully linkable item will show as follows:

 Black Barn Pottery	19 variants, 13 in stock	UPC	<input type="radio"/> POS <input type="radio"/> eCommerce
 Black Barn Pottery	19 variants, 13 in stock		

Note how the number of variants match on both items. You will also see how the Link Report found the match. In this case, it is by UPC.

A non-linkable item will show as follows:

	 Mini Gold Braided Frame (square)	1 variant, 2 in stock	SKU
	 Mini Gold Braided Frame (rectangle)	1 variant, 2 in stock	
	 Mini Gold Braided Frame (round)	1 variant, 2 in stock	
	 Gold Braided Mini Frame	3 variants, 4 in stock	

These items, although they match by SKU are not linkable because the structure of the products are different. If the Square item(s) had been combined in to 1 parent item with 3 variants, then the items would have successfully linked.

## VARIANT LIMITATIONS

Some of the platforms we work with do have limitations in how many variants can be applied to a parent product.

PLATFORM	VARIANT LIMIT
Shopify	100
Lightspeed	50
WooCommerce	50
Clover	Only available on Clover Register plans
Square	250
Wix	1000
BigCommerce	600
Magento 2	Unlimited
Vend	Unlimited
Erply	Limited by number of Matrix Dimensions